

Application Profile

ACRYLITE® Satin Ice Acrylic Tubes Used in Indianapolis Restaurant Receive Glowing Reviews

Stylish Look and Design, and Ability to Meet One-Week Turnaround Key Reasons for Selection of Evonik CYRO's Innovative ACRYLITE Satin Ice Tubes



PARSIPPANY, NJ—July 8, 2008 – Evonik CYRO LLC, an Evonik Degussa Corporation group company, announces its ACRYLITE Satin Ice Acrylic Tubes were part of a major renovation on an award-winning eatery in Indianapolis, IN that helped transform the century-old historic building into a trendy restaurant and lounge. In fact, the renovation was so successful the owners have officially changed the name to Scholars Inn Restaurant & Lounge, or more simply, S.I., which they also say describes the new interior – sexy and intimate.

ACRYLITE Satin Ice Tubes were selected for more than their stylish look and design. They also met the tight one-week timeframe for the tubes to be cut, fabricated and shipped in order for the lighting to be installed for the restaurant's grand re-opening on March 3. Thankfully, the restaurant's design firm, which selected the Satin Ice Tube because of its frosted and diffused look, and the plastic distributor, Total Plastics of Indianapolis, were able to make it all happen in seven days.

"There were a few key reasons why Evonik CYRO was selected," said Tom Stempson, branch manager, Total Plastics. "The Satin Ice Tube is a high quality product and Evonik CYRO was able to ship it out to us immediately. This allowed us to complete fabrication and deliver before the March 3 deadline. There was no chance we would have gone anywhere else."

The ACRYLITE Satin Ice Tubes have a frosted appearance throughout that offers excellent, even light diffusion while maintaining high light transmission. Optimum light dispersion is created by the many diffuser beads embedded within the tubes that continually change the light propagation.

Another benefit is that the tubes can create a greater luminous intensity from an internal light source of the same power, or the same luminosity at a lower energy cost. This translates to increased efficiency and lower energy costs. Also, the tube's surface hides fingerprints and scratches for enhanced service life and less maintenance.

“The ACRYLITE Satin Ice Tubes’ appearance and functionality as a light source more than met my expectations,” said Lyle Feigenbaum, owner of the Scholars Inn. “I am ecstatic about how well they look and they add a unique aesthetic appeal to the restaurant.”



The use of ACRYLITE Satin Ice Tubes helped management make incredible interior design updates and changes that transformed the mood and atmosphere of the restaurant. It was part of an overall renovation project that helped continue the revitalization of the district in which the Scholars Inn is located. Working closely with the Indianapolis Historical Commission, restaurant management was able to maintain the exterior integrity of the century-old landmark building while giving the inside a new modern look.

ACRYLITE Satin Ice Tubes are available in six stocked sizes, and two additional sizes can be custom ordered. The use of clear and color LEDs can enhance the color scheme of any design and are ideally suited for tube lighting applications.

For more information on ACRYLITE Satin Ice Tubes, contact: Evonik CYRO Industries, 379 Interpace Parkway, Parsippany, NJ 07054, USA; Tel: 800-631-5384; Fax: 973-541-8445; or visit www.cyro.com.

Evonik CYRO LLC

Evonik CYRO is an Evonik Degussa Corporation group company. Headquartered in Parsippany, NJ, Evonik CYRO is a leading manufacturer of acrylic sheet and molding compounds, and bulk and performance monomers. Evonik CYRO manufactures and markets its acrylic sheet products under the ACRYLITE® trade name in the Americas. These same products are manufactured and marketed under the PLEXIGLAS® trade name throughout Europe and Asia.

Evonik Industries

Evonik Industries is the creative industrial group from Germany which operates in three business areas: Chemicals, Energy and Real Estate. Evonik is a global leader in specialty chemicals, an expert in power generation from hard coal and renewable energies, and one of the largest private residential real estate companies in Germany. Our strengths are creativity, specialization, continuous self-renewal, and reliability. Evonik is active in over 100 countries around the world. In its fiscal year 2007 about 43,000 employees generated sales of about €14.4 billion and an operating profit (EBIT) of more than €1.3 billion (preliminary figures).

###

Disclaimer

In so far as forecasts or expectations are expressed in this press release or where our statements concern the future, these forecasts, expectations or statements may involve known or unknown risks and uncertainties. Actual results or developments may vary, depending on changes in the operating environment. Neither Evonik Industries AG nor its group companies assume an obligation to update the forecasts, expectations or statements contained in this release.