

Application Story

## ACRYLITE® Satinice

### ArmorActive Inc. Uses ACRYLITE® To Create Customizable iPad Enclosure Cases



**Market segment:** POP Display / Store Fixture

**Location:** Utah

**Product:** ACRYLITE® Satinice

Innovative Products Offer Customers Quality, Durability and Design Solutions

Evonik Cyro has teamed up with ArmorActive Inc., a Utah-based company specializing in developing tablet accessories, to create durable and highly-customizable ACRYLITE®-based iPad enclosure stands for retailers such as Foot Locker.

“We create secure mounting stands and wall mounts to display iPads in our customers’ stores,” said Nick Ames, chief marketing officer at ArmorActive Inc. “Since these stands and wall mounts are usually featured in busy retail stores, the durability and quality of ACRYLITE® is critical for protecting the iPads from frequent human contact.



**Description of the application:** iPad enclosure

**Fabricator:** ArmorActive Inc.

ACRYLITE® also saves significant costs in manufacturing since laser-cutting acrylic is more cost-effective compared to steel or polycarbonate. This allows us to accommodate our customers with high-quality designs even under tight budget constraints.”

Evonik Cyro’s ACRYLITE® sheets come in various colors and textures which offer protection against scrapes, scratches and scuff marks making them ideal to protect iPads when they are used in display cases and wall mounts.

“Working with our customers to meet their specific needs is a key component of Evonik’s business strategy,” said Antoinette Spages, Evonik Cyro’s director of marketing and communications for Acrylic Polymers. “I was very happy to see how ArmorActive Inc. is using Evonik Cyro’s acrylic sheets to make stands that reflect the retailer’s

branding and color schemes. ACRYLITE® is very versatile and it's always exciting to see our customers use it in unique ways.”

ArmorActive Inc. develops various accessories for tablet devices such as iPads, Kindles and Samsung Galaxy. ArmorActive Inc. works with customers to meet their specific needs, whether it is creating a tablet device kiosk, wall mounted tablet device or tablet device stand.

**Evonik Cyro LLC**  
Acrylic Polymers  
299 Jefferson Road, Parsippany, NJ 07054, USA;  
cyroemail@evonik.com www.acrylite.net www.acrylite-shop.com